



e-Connection

Southeastern Economic Development Corporation E-Newsletter

Greetings!

Thanks for taking the time to read SEDC's new e-Connection newsletter. We welcome your input, questions, and concerns - and again thank you for your time and attention to get connected!

Job Fair on Dec. 2nd: 24 Hour Fitness is Now Hiring



The Imperial Marketplace is about to open a new state-of-the-art health club offering a variety of activities. Amenities will include Cardio Equipment, Circuit Training, Free Weights, Full Basketball Court, Group Cycling, Group Exercise, Indoor Lap Pool, Kid's Club, Personal Training Area, Pro Shop, Sauna and Steam Room. It is scheduled to open to the public in December 2009.

A job fair for the new club will take place on Wednesday, December 2, 2009.

[read more...](#)

Community Feedback: Safety, Jobs, Housing are Top Priorities

The SEDC Public Outreach Team conducted an intercept survey earlier this summer to obtain feedback from residents and stakeholders in the communities of Stockton, Grant Hill, Logan Heights and Memorial. These neighborhoods encompass the area under consideration for SEDC expansion. The survey respondents indicated they value close knit neighborhoods and that the most important issues facing the community are safety and jobs. The top two important priorities for a good quality of life are affordable housing and job creation. Further, 78% of the 200 people interviewed were very supportive of the creation of a new redevelopment project area. For additional information about the redevelopment plan amendment and SEDC expansion, please contact SEDC at 619-527-7345.

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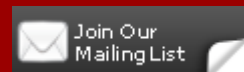
Community Feedback

Get Involved!

Improvements Underway

Workforce Partnership

New Business Leaders



Get Involved! Become a Community Leader

The first step in expanding a redevelopment project area is the formation of a Project Area Committee (PAC). If you are a residential tenant, residential owner-occupant or a business or property owner within the proposed redevelopment project area, you are eligible to vote in the PAC election and to be elected to the PAC.

[read more...](#)

Improvements Underway

SEDC is working on a number of infrastructure improvements in partnership with various agencies. These projects will provide increased safety and enhanced amenities for residents, commuters and visitors to the area. In the pipeline are Imperial Avenue streetlights and trolley station improvements in the Central Imperial Redevelopment Project Area, streetlights and a new park project in the Southcrest Redevelopment Project Area, and streetlights and medians in the Mount Hope Redevelopment Project. The projects are currently in pre-design, design or pre-bid phases.

Imperial Ave Corridor Improvements - 62nd Street Trolley Station & Streetlights

SEDC and the City of San Diego Engineering and Capital Projects Department worked together to obtain American Recovery and Reinvestment Act of 2009 (ARRA) funds for improvements near the 62nd Street Trolley Station.

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Southcrest Streetlights

With community input, SEDC has identified streetlights to be installed along various streets in the Southcrest Redevelopment Project Area. SEDC transferred \$655,000 to the City for installation of an additional 73 streetlights to provide a safer and more pedestrian-friendly environment.

252 Corridor Park

SEDC transferred \$1.6 million to the City of San Diego Park and Recreation Department for the design and development of a new 252 Corridor Park, named Southcrest Trails Park. A park design concept will be completed in January 2010. Southcrest Trails Park will provide vital park space for residents of the southeastern San Diego area.



Mt. Hope Medians and Streetlights

In response to residents of the Mount Hope community, SEDC designed the project known as the Mount Hope Market Street Median and Street Light Project. The project includes landscaped and paved medians along Market Street between Boundary Street and 41st Street. The medians will enhance the streetscape appearance, calm traffic, and increase traffic safety. Additional public improvements include new and upgraded streetlights south of Market Street between 41st Street and 43rd Street. The new lights will be energy-efficient and will increase visibility and safety of the area. The project is being funded by federal stimulus dollars through the American Recovery and Reinvestment Act, HUD Section 108 loan funds, and SEDC and is planned to be complete in 2010.

For additional information about any of the above projects, please contact Chris Jones of SEDC Projects and Development staff at 619-527-7345.

Workforce Partnership in Action



The Southeastern Economic Development Corporation's first summer Workforce Partnership Program launched in August of 2009, employing twenty local young people for a period of four weeks. Through federal stimulus funds from the American Investment Recovery Act, SEDC facilitated the Hire-A-Youth program in partnership with San Diego Workforce Partnership, Coalition of Neighborhood Councils, and Metro United Methodist Urban Ministry. The program employed twenty young people ages 14 to 24 from various communities throughout the SEDC Area of Influence.

[read more...](#)

New Business Leaders Graduate

The Entrepreneur Academy has proven to be one of the most valuable resources for aspiring and developing business owners in SEDC's Area of Influence. Twice a year, local residents either beginning or enhancing their own businesses attend a six-week workshop series designed to give each participant the insight into growing a business from concept to profitability. The Fall 2009 Academy was attended by 25 residents from September 15, 2009 through October 20, 2009 and concluded with a banquet and awards ceremony. SEDC is developing an enhanced curriculum for an intermediate series in the Spring of 2010 and an advanced series in the Fall of 2010.

Let There Be Light!

Since 1996, SEDC has installed holiday bridge lights over the I-805 and Martin L. King Jr. Freeway (SR-94), marking the beginning of the holiday season for southeastern San Diego residents. From November 27, 2009 until January 1, 2010, the holiday bridge lights will be on display. Please enjoy the community holiday lights!

For more information, contact us at:

SEDC
4393 Imperial Avenue, Suite 200
San Diego, CA 92113
(619) 527-7345
info@sedcinc.com
www.sedcinc.com

Sincerely,

Southeastern Economic Development Corporation

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