



e-Connection

Southeastern Economic Development Corporation E-Newsletter

Vista Grande Apartments



(Grand Opening Celebration Sept. 29 at 10:00 AM)

Join SEDC, Council President Tony Young, Mayor Jerry Sanders, and Wakeland as we celebrate the completion of construction on the 49-unit Vista Grande Apartments

located at **5411 Santa Margarita Street**, in the southeastern San Diego's Fourth Council District on September 29th, at 10 AM. All of the homes have been completely refurbished with new roofing, flooring, cabinets, painting, as well as providing energy and water savings through dual-paned windows, energy saving appliances, and water-efficient bath and kitchen fixtures. The new community center includes meeting rooms, new computers for residents use, and a new laundry facility, also energy-efficient appliances and solar panels providing all the hot water heating for the laundry facility. All units now have free internet service. The developer, Wakeland Housing, will be the long term owner-operator of the 48 affordable units with on-site property management. Council President Young emphasized the need for local construction employment for the project, and Wakeland's general contractor, with the assistance of consultant Multi Cultural Contractors Group, contracted with local roofing, landscaping, concrete and masonry, painting, and security businesses. Additionally, other construction trades were able to hire local employees. We hope to see you there to help us celebrate this success for Southeastern San Diego!

Hey Neighbor and Code Enforcement

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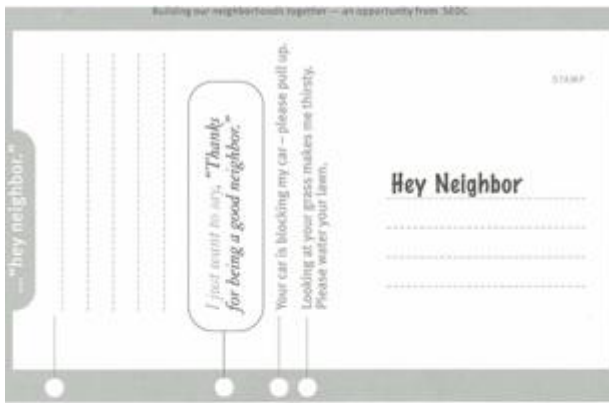
CalTrans Grant Award

Board of Directors

Contact Us

Community Events :

Website Announcement
by Broadway Heights Community
Council



Our approach to redevelopment is both traditional redevelopment that assembles land, develops affordable housing, employment opportunities, and provides infrastructure improvements, on the one hand, and economic development that builds small businesses, strengthens neighborhoods and challenges residents to contribute to the development of their communities, on the other. While traditional redevelopment does the heavy lifting, SEDC had

always sought to provide ways in which the community residents can participate in the transformation of their neighborhoods. That is what Hey Neighbor is all about.

The Hey Neighbor note card launched in 2005 and is being reintroduced as a friendly, thought-provoking way to encourage neighbors to communicate with one another in a non-threatening manner. The unique cards give neighbors a way to say, "Thanks for being a good neighbor," to the person down the block who has always maintained his or her property. The cards offer a variety of positive ways to compliment a neighbor. The cards also offer direct and often humorous suggestions encouraging a neighbor to water their lawn, turn down the music, or finish the remodeling project.

While Hey Neighbor is not code enforcement or a community policing program, both the City of San Diego's Code Enforcement administrators and the Chief of Police have endorsed Hey Neighbor as a positive way to get neighbors talking. The Hey Neighbor card provides neighbors with a chance to elevate their own community values without threats from the government and police.

The subtle and sophisticated communication cards are free and available in various locations around the city. You can also pick up some at the SEDC Corporate office.

SEDC Awarded Caltrans Grant

[Farmer's Market](#)

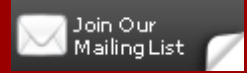
by People's Produce

[Graffiti Tracker Hotline](#)

by 211 San Diego

[Technology Cyber Cafe](#)

by Broadway Heights



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Sincerely,

Southeastern Economic
Development Corporation



Caltrans awarded a \$241,500 grant to SEDC for transportation planning of the Southeastern Euclid Corridor from SR94 to Market and Imperial.

The plan will provide safety for Southeastern San Diego pedestrians, bike riders, and transit users and will be developed by residents and stakeholders to yield immediate benefits in economic development and efficient retrofit of existing infrastructure and transportation systems, improving mobility in public spaces and streets. Here are photos showing existing conditions and simulations of potential improvements for the area through the planning

process. The first step will be the election of a Project Area Committee (PAC) or a Community Advisory Committee (CAC), scheduled to begin in January 2012. If you are interested in participating in the PAC or CAC, contact us at info@sedcinc.org.

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