



**DRAFT NEGATIVE DECLARATION  
SOUTHEASTERN SAN DIEGO  
MERGED REDEVELOPMENT PROJECT AREA**

Southeastern Economic Development Corporation  
404 Euclid Avenue, Suite 221  
San Diego, CA 92114  
(619) 527-7345

**SUBJECT: Southeastern San Diego Merged Redevelopment Project Area**

Merger of the Gateway Center West Redevelopment Plan (GCWRP), Mount Hope Redevelopment Plan (MHRP), Central Imperial Redevelopment Plan (CIRP), and Southcrest Redevelopment Plan (SCRP) into a single Project Area to be known as the Southeastern San Diego Merged Redevelopment Project Area. The purpose of the merger is to improve Southeastern Economic Development Corporation's (SEDC) ability to support redevelopment activities by providing greater flexibility in the expenditure of revenues generated within the four project areas. The project does not propose any specific development activities, nor does it include any changes to land use type or intensity associated with the underlying Community Plan.

**Applicant: Southeastern Economic Development Corporation (SEDC)**

- I. PROJECT DESCRIPTION: See attached Secondary Study
- II. ENVIRONMENTAL SETTING: See attached Secondary Study
- III. DETERMINATION: SEDC has reviewed and considered the proposed project and has determined that: There is no substantial evidence that the proposed activity or any of its aspects may cause a significant effect on the environment. Therefore, a Negative Declaration is proposed for adoption.
- IV. DOCUMENTATION: The attached Secondary Study documents the reasons that support the above Determination.
- V. MITIGATION, MONITORING AND REPORTING PROGRAM: Changes to the mitigation measures contained in the previous, applicable CEQA documents are not required for approval of the Proposed Action, and no additional mitigation measures are required. Should the City approve the proposed project, no Mitigation, Monitoring and Reporting Program would be required.



VI. PUBLIC REVIEW DISTRIBUTION: The Notice of Intent (NOI) was published in the San Diego Daily Transcript newspaper on October 28, 2010. Copies of the Negative Declaration and Secondary Study are available for review during regular business hours at the following locations: Southeastern Economic Development Corporation, 404 Euclid Avenue, Suite 221, San Diego, CA 92114; Mountain View/Beckwourth Branch Library, 721 San Pasqual Street, San Diego, CA 92113, and Valencia Park/Malcolm X Branch Library, 5148 Market Street, San Diego, CA 92114. The document is also available to review and download on SEDC's website at: [www.sedcinc.org](http://www.sedcinc.org). In addition, draft copies of the Notice of Intent (NOI) to adopt this Negative Declaration were distributed to:

City of San Diego

Mayor Jerry Sanders  
Councilmember Young, District 4  
Councilmember Hueso, District 8  
Environmental Analysis, Development Services Department  
Engineering Department  
Fire Department  
Police Department  
Water Department

County of San Diego

Chief Administrative Officer, County of San Diego  
Supervisor County of San Diego Administration Center  
Chancellor, San Diego Community College District  
Assessor/Recorder/County Clerk, County of San Diego  
County Superintendent, San Diego County Office of Education  
Treasurer-Tax Collector, County of San Diego  
San Diego County Water Authority

Other

Superintendent, San Diego Unified School District  
Metropolitan Water District of Southern California  
Unified Port of San Diego  
Southeastern San Diego Planning Group  
Encanto Neighborhoods Community Planning Group  
Skyline-Paradise Hills Planning Committee  
San Diego Community College District Educational Cultural Complex  
San Diego County Archaeological Society



VII. PUBLIC REVIEW RESPONSE SUMMARY:

- ( ) No comments were received during the public input period.
- ( ) Comments were received but did not address the draft Negative Declaration finding or the accuracy/completeness of the Secondary Study. No response is necessary. The letters are attached.
- ( ) Comments addressing the findings of the draft Negative Declaration and/or accuracy or completeness of the Secondary Study were received during the public input period. The letters and responses follow.
- ( ) Copies of the draft Negative Declaration any Secondary Study material are for review, or for purchase at the cost of reproduction, available in the office of SEDC during regular business hours.

SEDC, the implementing body for the Redevelopment Agency of the City of San Diego, administered the preparation of this Negative Declaration.

A handwritten signature in cursive script, appearing to read 'Nancy Maddox Lytle', is written over a horizontal line.

Nancy Maddox Lytle, AICP  
Vice President of Projects & Development  
Southeastern Economic Development Corporation

October 27, 2010  
Date of Draft Report

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Date of Final Report