



Cool Careers Corner



We need you to tell
youth and parents
about cool careers
at your company.



The booth cost is paid for, we will set up the canopy, tables and chairs and all you have to do is come and participate. **Cool Careers Corner** is organized by the **DCI Education Activities Committee** to make youth and parents aware of career opportunities and the preparation it takes to be successful. Please help us make the **careers corner** a successful exhibit which is part of a larger exhibit sponsored by New ERAA entitled “**2011 Back To School Conference, Rally For Education & Festival.**” The event is **Saturday, August 20, 2011** (1pm to 4pm) at **Lincoln HS**. Please see the next pages for details and the Exhibitors’ Registration Form.

We have the only exhibit that will focus on careers. In a year where unemployment is high and politicians are making jokes about being unemployed, we feel that someone must take this issue seriously. Please join us to make this event fruitful for our youth who are depending on us to help. As an Exhibitor, you would make a difference by sharing your career experiences and successes. You can participate as a presenter, also. It will only take a few hours of one Saturday afternoon. If you cannot make it, please pass this information on to another business. The rest of the pages have all of the details and forms that you need.

Please fill in your information, print the form(s) and fax or mail to Pazzaz, Inc. to the address at the bottom of the forms. If you need more information about **Cool Careers Corner**, please call or email John H. Johnson at: (619) 962-3018 email jjohnson@cmsican.com . NOTE: beside your company name / please add **Cool Careers Corner** so Pazzaz will know that we have already paid for you; and put N/A for amount enclosed. Please send John a confirmation email when you have submitted your paperwork to Pazzaz. Thank you very much for caring.

 , DCI Ed. Committee Chairman



2011 BACK TO SCHOOL CONFERENCE, RALLY FOR EDUCATION & FESTIVAL

“Everybody Recommitting to Academic Achievement”

EXHIBITORS' REGISTRATION FORM

The New ERAA Back-to-School Conference, Rally for Education and Festival 2011 is bigger and better than ever. We would like to invite you to participate as an exhibitor. Included in this packet you will find everything you need to sign up: a registration form, a schedule of conference/festival events, and exhibitor guidelines. *This year, the New ERAA Exhibitor Committee is including incentives to ensure that parents, students and other attendees visit the Exhibitors' booths.*

EVENT DATE: Saturday, August 20, 2011

EVENT LOCATION: Exhibitors will set up at the festival location:
Lincoln High School BASEBALL FIELD
4777 Imperial Avenue San Diego, CA 92113

EVENT TIME: During the Festival. Exhibitors may start to set up at 10:00 am. Booths must be completely set up by 12:30 pm. Exhibitor hours of operation will be from 1:00-4:00.

The New ERAA organizers ask that exhibitors please bring giveaway items to share with the families and students. **There is \$25.00 booth cost to participants for one table and two chairs.** Please bring a tablecloth for your table. A **canopy is highly recommended** since the temperature is *HOT* in August.

Tables will be setup on the large baseball field on the Lincoln campus. Unloading of vehicles must be done from the parking lot under the tennis courts (unless otherwise notified) and all materials/supplies will need to be carried to the exhibition area. Volunteers will be available to assist. We recommend bringing a dolly (or wagon) to wheel your materials to the exhibitor area. Electrical hook-up is not available at this location.

Annually, nearly 3000 parents and children attend this resource event. This is a great opportunity to make your support of academic achievement known and advertise your business. ***Exhibitors wanting more exposure for their company may become a New ERAA sponsor by completing and returning the attached Sponsorship/Advertisement form to:***

Pazzaz Inc.
1913 Euclid Ave.
San Diego, CA 92105
619-264-6870
info@pazzaz.org

Thank you for your interest in our students, families and community. We look forward to working with you. Please contact Pazzaz Inc. if you have questions or comments.

Sincerely,

New ERAA Exhibitor Committee



**2011 BACK TO SCHOOL
CONFERENCE, RALLY FOR
EDUCATION & FESTIVAL**

“ Evervbody Recommitting to Academic Achievement ”

2011 EXHIBITOR REGISTRATION FORM

Saturday, August 20, 2011

Lincoln High School

Contact Information

Please provide contact information for your company/organization so that we may get in touch with you if any questions arise.

Name of company/organization _____

Address _____

Contact Person _____

Phone _____ Fax _____

Email _____

Fee \$25.00 for one booth space (covers setup cost)

Monetary and in-kind donations are welcomed. In-kind gifts will serve as give-a-ways during the Festival for parent and students.

Amount Enclosed \$ _____

List the type of information you will be exhibiting and if you have any special requests for your exhibition space/area:

I understand and agree to follow the exhibitor guidelines _____

SIGNATURE

Please contact Pazzaz Inc., 619-264-6870. Fax or mail completed registration form to

Pazzaz Inc.: FAX# (619)264-6897

ADDRESS: 1913 Euclid Ave, San Diego, CA 92105

Deadline to turn in exhibitor registration is Friday, July 22, 2011



2011 BACK TO SCHOOL
CONFERENCE, RALLY FOR
EDUCATION & FESTIVAL

“Everybody Recommitting to Academic Achievement”

“Working Together for Student Achievement” Conference Theme

Saturday, August 20, 2011 Call for Presenters

Dear Prospective Presenter:

The annual New ERAA Conference is scheduled for Saturday, August 20, 2011 from 8:00 am to 12:30 pm at Lincoln High School. Our theme this year is “Working Together for Student Achievement”. This is the eighth year in New ERAA’s fourteen year history, that PAZZAZ Inc., New ERAA co-founder and coordinator, several community based agencies, San Diego Unified School District, and local elected officials have teamed up to organize a back-to-school conference, education rally, and festival with over 100 exhibitors.

New ERAA’s Conference is designed for parents to help their students jump start their knowledge; increase study habits, and motivate students as they begin a new school year. In addition, workshops are designed to provide families the resources and tools they need to support their children academically, emotionally and developmentally. The workshops will be organized for 1) parents, staff, and community members, 2) parents and their children in grades K-2, and, 3) students in grades 3-12. Last year, over 800 parents and 1,200 K-12 students participated, and this year we are planning for many more.

At the Festival, immediately after the conference (12:30-3:00pm), all students will receive free back-to-school backpacks filled with school supplies ranging from pencils and paper to dictionaries. Families will also have the opportunity to visit exhibitor’s tables and receive information and resources from several agencies and community groups. A free continental breakfast, mid morning snack and lunch will also be provided to all participants during the day. In addition, New ERAA is awarding \$1,000.00 in scholarships honoring Walter and Maisha Kudumu, New ERAA co-founder and community activist, known for their work and the founding the Center for Parent Involvement in Education (CPIE).

The 2011 New ERAA Conference Workshop Committee is inviting interested workshop presenters to share their knowledge and strategies to help close the achievement gap and engage parents. Again, our theme is this year is **“Working Together for Student Achievement”**. We hope you will decide to join us at the New ERAA Conference and present in your area of interest and expertise. Please fill out the enclosed form with this information and return to us by May 31, 2011. We will contact you with further information once we have received your presenter form. Please be sure to include your email address(es) so you can be added to our email distribution list.

Looking forward to working with you,

Andrea Thrower
Conference Chair

Christian Gordon
Conference Co-Chair

Gina Jackson
Conference Committee
Member



2011 BACK TO SCHOOL CONFERENCE, RALLY FOR EDUCATION & FESTIVAL

“Everybody Recommitting to Academic Achievement”

“Working Together for Student Achievement” Conference Theme

Saturday, August 20, 2011

Workshop Conference Presenter Form

Title of session: _____

Strand addresses: _____

Topic: _____

Grade level or Target Audience: _____

Lead Presenter: _____

Position: _____ School/Organization: _____

Street Address/City: _____

Zip Code: _____ Telephone: _____

E-mail: _____ Fax: _____

Co-Presenter: _____

Position: _____ School/Organization: _____

Street Address/City: _____

Zip Code: _____ Telephone: _____

E-mail: _____ Fax: _____

(Please Return This Form By May 31, 2011)

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Workshop Appropriate for: (check only one)

Parents/Community/Staff _____ Parents and Children (K-2) _____
Students Only: 3-5 _____ 6-8 _____ 9-12 _____

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Description of Presentation (Based on Conference Theme)

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Other Session Details (Please Check)

1. Can you provide this information in another language if necessary?
___Yes/___No
2. How many sessions are you willing to present?
 ___(one) ___(Two)
3. All rooms have LCD projectors/document cameras. Please bring your own laptop.
4. Other:

We will try to honor your request as much as possible.

Please send your **PRESENTER FORM** to **Andrea Thrower** via E-mail or fax @:

athrower@sandi.net, 619-262-0316 (Office)/619-262-0852 (Fax)

(Please Return This Form By **May 31, 2011**)



2011 BACK TO SCHOOL CONFERENCE, RALLY FOR EDUCATION & FESTIVAL

“ Everybody Recommitting to Academic Achievement ”

Volunteer Registration Form

August 20, 2011

If you are interested in volunteering for the New ERAA Back to School Event, please provide your contact information and company/organization so that we may get in touch with you if any questions arise.

Name _____

Organization/Agency _____

Address _____

Phone _____ (W) _____ (Cell)

Fax _____ Email _____

Please answer the following questions, so we can place you accordingly:

T-Shirt Size: ___S ___M ___L ___XL ___XXL ___ 3XL

I will be available to volunteer for _____ hours on the day of the event.

I am available from _____ am/pm to _____ am/pm.

I am interested in the following volunteer opportunities:

- Check-in/Registration Room Monitor Committee
Host/Escort Child care Backpacks
Presenter Festival/Booth Hospitality
Set-up/Clean-up Security Entertainment
Translation Photography Other

There will be a mandatory volunteer orientation on Time to be determined. You will be called or emailed with the time and location information. If you have any questions, please contact Veverly Anderson, Volunteer Coordinator at (619) 888-4365 or veverlytlc@yahoo.com.